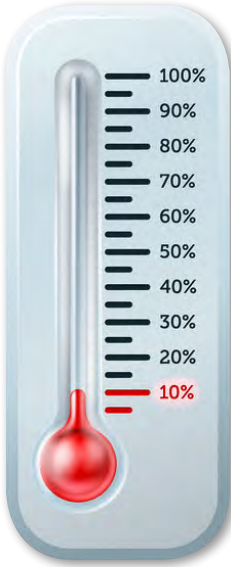


Announcing FMDA's Capital Campaign

We need your financial support to continue offering these and other exceptional FMDA services.

FMDA – The Florida Society for Post-Acute and Long-Term Care Medicine's (FMDA) Council of Presidents invites you to participate in FMDA's **\$25,000 Capital Campaign**. Launched by Board Chair Dr. Leonard Hock, in the first 24 hours, current board members pledged \$2,500.



Our Goal is \$25,000
by Dec. 31, 2020

During the pandemic, FMDA has been actively involved in providing timely COVID-19 resources. Specifically, we concentrated on educating nursing home practitioners and operators with best treatment and logistical strategies in order to promote the highest quality care for the frail population served by its members, including medical directors, attending physicians, advanced practice nurses, consultant pharmacists, physician assistants, directors of nursing, and nursing home administrators.

The global coronavirus (COVID-19) pandemic is an unprecedented health challenge for each and every one of us and now we find ourselves in uncharted territory. With FMDA finding itself with increasingly limited resources, it has diverted its energies towards post-acute and long-term care's (PALTC) most immediate need – battling COVID-19 in skilled nursing facilities.

In March, monthly Journal Club transitioned to live weekly COVID-19 webinars that are also recorded and stored on **FMDA's Journal Club Vault YouTube Channel**. They are available free of charge and have been viewed by more than 5,300 professionals (live and recorded) since March 2020.



The production and operational costs continue to rise for our Online COVID-19 Library, and Journal Club and Vault.

If you have been enjoying these webinars and are not a member of FMDA, please show your appreciation by joining online now at <http://www.fmda.org/join-fmda.php>.

As we shift to planning a virtual annual conference, FMDA's finances have been stretched to its limits. FMDA needs your financial support to continue offering these and other exceptional educational opportunities.

Our COVID-19 Innovation Task Force was recently established to identify best practices for resident care in PALTC. I think you'll agree that FMDA is uniquely qualified to lead this charge against COVID-19. Its leaders and members are experienced and respected PALTC subject matter experts. With your financial help, we can keep these vital programs going now and into the future.

We thank our leadership for lighting the spark. Now, we need your help! Please [click here](#) and pledge **\$100, \$250, \$500**, or an amount of your choosing.

FMDA—THE FLORIDA SOCIETY FOR POST-ACUTE AND LONG-TERM CARE MEDICINE, Inc., is a 501(c)(3), charity. Its EIN No. is 81-3438184. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION NO. CH57912.



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