

Serving Physicians Practicing in Florida's Postacute Care Continuum

AD INSERTION ORDER

Please type or print: 1. Complete and sign the contract below, 2. Fax to (561) 659-1291, and 3. Mail a check for the amount payable to FMDA along with a copy of this signed contract to:

Florida Medical Directors Association • 200 Butler Street, Suite 305 • West Palm Beach, FL 33407

Questions? Call Ian Cordes at (561) 659-5581.

CHECK-OFF THE AD SIZE YOU ARE PURCHASING*

	<u>NON-MEMBER RATE</u>	<u>MEMBER RATE</u>
_____ Back-page (7.75" x 6.625")	\$925	\$835
_____ Full-page, no bleed (8" x 10")	\$875	\$785
_____ 1/2 page horizontal (7.625" x 4.5")	\$525	\$470
_____ 1/2 page vertical (3.75" x 9.25")	\$525	\$470
_____ 1/4 th page (3.75" x 4.5")	\$285	\$255
_____ 1/8 th page (3.75" x 2.125")	\$175	\$155

Name of Company: _____ Professional Affiliate member: ___ Yes ___ No

Name of company representative: _____

Mailing address: _____

Phone number: (____) _____ Fax: (____) _____ e-mail: _____

Issue date(s): _____ (name of issue).

Yes! I would like to join FMDA now, and take advantage of the member rate. Enclosed is a check for \$325 for **Professional Affiliate members'** annual dues, which includes vendors and all other non-physician, non-NP/PA professionals, and organizations.

Number of ads: _____, **Cost per ad:** \$ _____, **Total:** \$ _____

Authorized by (print/type name)

Signature/Date

* These rates are for single-insertion ads — quoted net, are not commissionable. There will be a manipulation charge if artwork is incomplete.

Check-off one: ___ Ad is coming from advertiser, ___ Ad is coming from Corecare, ___ Ad is coming from _____, or ___ Run existing ad that FMDA has on file "as is." Comments: _____

The rates above are not commissionable and assume that artwork will be provided by the advertiser. E-mail digital artwork to **Ian Cordes** at **ian.cordes@fmda.org** and fax a laser proof to **(561) 659-1291**. If you do not have a standing ad, Corecare Associates will assist you with copy preparation, layout and finished art at discounted rates.

The format for submitted digital artwork, in the preferred order is: 1. High-resolution PDF file, or 2. 300 DPI/LPI TIF file, or 3. EPS file, or 4. PageMaker 7.0 or Adobe CS4 native file with fonts and linked graphics included.

It is our pleasure to assist you in promoting your organization to Florida's LTC medical practitioners.

On behalf of FMDA, Thank You!

* Neither FMDA nor Corecare is responsible for proofing ads and neither endorses the products/services of the advertisers. Advertisers are responsible for proofing ads. Rates effective 2007.